



2021 United Way Team Celebration



United Way of
Washington County

UNITED FOR HEALTHY COMMUNITIES

United Way



United Way of Washington County

Our Mission

To improve lives and community conditions in measurable and lasting ways.

Our Vision

We envision a community where everyone achieves their full potential through **Education**, **Financial Stability**, and **Health**.

The Uniting Force

YOU are part of the Uniting Force for Good! We're a team that's making a real difference for people in our community.

Thank you for your support!



GOALS & FOCUS AREAS

United Way's goals are based on community-identified and prioritized needs. They align under three pillars: **Education**, **Financial Stability**, and **Health**. Each pillar has several focus areas. To receive United Way funding, programs must demonstrate how services measurably advance these goals.

EDUCATION

GOAL:

Youth achieve academic goals & demonstrate life skills necessary to become positive, contributing members of the community.

- School readiness
- Early grade reading
- Middle school success and reading
- High school graduation



FINANCIAL STABILITY

GOAL:

Individuals and families are stable and self-sufficient.

- Family-sustaining employment and financial stability
- Household stability



HEALTH

GOAL:

Children and adults are physically, mentally and emotionally healthy.

- Reducing rates of substance abuse through prevention, education and treatment
- Increasing awareness and access to mental health services
- Supporting life-long healthy choices





UNITED FOR HEALTHY COMMUNITIES

DRIVE THRU FOOD & HYGIENE COLLECTION

CAMPAIGN KICKOFF

SEPTEMBER 22nd

Washington County Fair Park

5,192 lbs of food and

5,036 hygiene items collected



EMERGING LEADERS

Washington County Emerging Leaders is a team of young professionals who actively invest their time, talent, and resources to improve our community. Their mission is to ignite and inspire one another by providing opportunities to lead, serve, and grow.

EXECUTIVE COUNCIL

Brigette David

Sandra Giernoth

Maggie Jensen

Pamela Johnston

Dominic Ladd

Rob Maksimuk

Amanda Novotny

Joe Pichler

Ashley Reynolds

Kayla Schuppel

Ryan Severson

Sarah Stadler

Jackie Zimmerman



Learn more at

UnitedWayOfWashingtonCounty.org/EL

or follow us on Facebook at

United Way of Washington County Emerging Leaders

THANK YOU

Campaign sponsors

2021 TOYOTA
SPONSOR



\$1,000 MASTERCARD
GIFT CARD SPONSOR



CAMPAIGN
KICKOFF

Froedtert



THE 2021 UNITED WAY Campaign

THANK YOU

2021 CAMPAIGN CO-CHAIRS *Froedtert Health*



ALLEN ERICSON

SHELLY WAALA

PATRICK GARDNER, MD



GARY HERDRICH, MD

KELLY STUEBER

JENNY NIKOLAI

CHRISTOPHER EICHNER

RECENT CAMPAIGN HISTORY

2016 - \$1,449,502

2019 - \$1,710,343

2017 - \$1,550,326

2020 - \$1,725,958

2018 - \$1,667,876

2021 - \$1,800,795

PACESETTERS

Pacesetters commit to setting the pace for the campaign by giving early gifts (*employee campaigns, corporate gifts or both*). They are a positive example of corporate philanthropy in Washington County. Combined, Pacesetters raised more than \$461,700! The following organizations helped to set the pace by achieving an increase in their giving and/or participation:

Albrecht Free Clinic

**Boys & Girls Clubs of
Washington County**

City of West Bend

Elevate

Forward Careers

Froedtert Health

Glacier Hills Credit Union

Hartford Union High School

HED Controls

Holy Hill Area School District

Kewaskum School District

Moraine Park Technical College

Pick Heaters

RR Donnelly

R&R Insurance

Serigraph

Spaulding Clinical Research

Steiner Electric

United Way of Washington County

Washington County Employees

West Bend Mutual Insurance





LEADERBOARD

Organizations with a giving
total of \$10,000 or more

Affiliated Clinical Services

BMO Harris Bank

Broan

Commerce State Bank

DACO Precision Tool

Delta Defense LLC

Forte Bank

Froedtert Health

Herbert Kohl Philanthropies

Johnson Controls

Kerry

Kewaskum School District

**Melitta S. & Joan M. Pick
Charitable Trust**

Menasha Packaging Company

**Oscar & Augusta Schlegel
Foundation**

R & R Insurance Services

Serigraph Inc

Washington County Employees

We Energies Foundation

**West Bend Mutual Insurance
& Foundation**

Ziegler Family Foundation





ALL-STAR CHAMPIONS

Highest increase in total
dollars raised

Albrecht Free Clinic

Associated Bank

Aurora Medical Center-Washington County

Brady Corporation Foundation

Casa Guadalupe Education Ctr Inc

Caterpillar

City of West Bend Employees

Delta Defense LLC

Dunn Brothers Coffee

Elevate Community Resource Center

Family Service Association

Froedtert Health

General Electric

Glacier Hills Credit Union

Hahn Ace Hardware

Hartford Finishing

Hartford Union High School

Holy Hill Area School District

Honey Grove Ice Cream

Industrial Battery Products – Midwest

ITW National

Jeff's Spirits on Main

Kettle Moraine Tours

Kewaskum School District

Kruepke Printing

Museum of Wisconsin Art

National Exchange Bank

Oscar & Augusta Schlegel Foundation

Prescott Family Foundation

Principal Financial Group

Quality Removal

R & R Insurance Services

RR Donnelley - West Bend

Serigraph Inc

Spaulding Clinical Research

Steel Craft Corporation

Steiner Electric

United Way of Washington County

US Bank - West Bend

USConnect

Washington County Employees

We Energies

West Bend Mutual Insurance & Foundation

West Bend Sand & Stone Inc

WIPFLi

Xcel Energy



CAMPAIGN EXCELLENCE AWARDS

Corporate excellence award per capita
gift of \$70+ or \$10,000+ total.
Employee excellence award per
capita of \$70 or more.

Affiliated Clinical Services

*Corporate Excellence Award
Employee Excellence Award*

BMO Harris Bank

*Corporate Excellence Award
Employee Excellence Award*

Boys & Girls Clubs of Washington County

Corporate Excellence Award

Broan

*Corporate Excellence Award
Employee Excellence Award*

City of Hartford

Employee Excellence Award

Commerce State Bank

*Corporate Excellence Award
Employee Excellence Award*

DACO Precision Tool

*Corporate Excellence Award
Employee Excellence Award*

Dairyland Seed – Corteva

*Corporate Excellence Award
Employee Excellence Award*

Delta Defense LLC

*Corporate Excellence Award
Employee Excellence Award*

Dixon MRD Company

Corporate Excellence Award

Elevate, Inc.

Employee Excellence Award

4C Family Center of Washington County

Employee Excellence Award

Friends, Inc.

Employee Excellence Award

Froedtert Health

*Corporate Excellence Award
Employee Excellence Award*

Forte Bank

*Corporate Excellence Award
Employee Excellence Award*

Germantown Mutual Insurance Co

Corporate Excellence Award

Glacier Hills Credit Union

Employee Excellence Award

HED, Inc

*Corporate Excellence Award
Employee Excellence Award*

Hetzel Law Office, LLC

Corporate Excellence Award

Horicon Bank

*Corporate Excellence Award
Employee Excellence Award*

Holy Hill Area School District

Employee Excellence Award

**Interfaith Caregivers
of Washington County**

Employee Excellence Award

J L Business Interiors

Corporate Excellence Award

Kerry

*Corporate Excellence Award
Employee Excellence Award*

Kewaskum School District

Employee Excellence Award

Kieckhafer Dietzler Hauser Hanson LLP

Corporate Excellence Award

Landmark Credit Union

Employee Excellence Award

Menasha Packaging Company

Employee Excellence Award

Moraine Park Technical College

Employee Excellence Award

Myrhum-Patten Funeral Service Inc

Corporate Excellence Award

National Exchange Bank

Corporate Excellence Award

Northbrook Insurance Associates

Corporate Excellence Award

Pick Heaters

Corporate Excellence Award

R & R Insurance

*Corporate Excellence Award
Employee Excellence Award*

Robert W. Baird & Co.

*Corporate Excellence Award
Employee Excellence Award*

Russ Darrow Group

Employee Excellence Award

Serigraph Inc

Employee Excellence Award

Slinger School District

Employee Excellence Award



Sno-Way International Inc.
Employee Excellence Award

Steel Craft Corporation
Employee Excellence Award

Steiner Electric
Employee Excellence Award

United Way of Washington County
Employee Excellence Award

**University of Wisconsin -
Washington County**
Employee Excellence Award

US Bank – West Bend
Employee Excellence Award

UPS
Employee Excellence Award

Washington County Employees
Employee Excellence Award

We Energies Foundation
Corporate Excellence Award

Wells Fargo
Employee Excellence Award

Westbury Bank
Corporate Excellence Award

**West Bend Mutual Insurance
and Foundation**
Corporate Excellence Award
Employee Excellence Award



2021 BOARD OF DIRECTORS

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West Bend School District

United Way of Washington County STAFF:

Kristin Brandner
CEO

John Schiraj
Community Impact Director

Kathy Meulemans
Community Engagement Director

Shelly Humphrey
Operations Manager

Cindi Limburg
Hartford Resource Center Manager

This program contains information for pledges received as of 1/31/22. We apologize for any errors or omissions.

YOUR GENEROSITY

is making a difference. Thank you
from our agency partners!

Albrecht Free Clinic

American Red Cross

**Big Brothers Big Sisters
of Washington County**

**Boys & Girls Clubs
of Washington County**

Casa Guadalupe Education Center

Easter Seals Southeast Wisconsin

Elevate, Inc.

**4C/Family Center
of Washington County**

**Family Promise
of Washington County**

Family Service Association

Forward Careers

Friends, Inc.

Full Shelf Food Pantry

**Interfaith Caregivers
of Washington County**

Kettle Moraine YMCA

**Lakeshore Regional
Child Advocacy Center**

**National Alliance on Mental Illness
(NAMI) Washington County**

Senior Citizens Activities, Inc.

The Threshold, Inc.

The Youth & Family Project

MENTAL HEALTH INITIATIVE

In response to the growing need of mental health services in Washington County, UWWC invested \$179,000 to two agencies to provide mental health counseling services to youth in 2021.

CATHOLIC CHARITIES –
Youth & Family Counseling Program

YOUTH & FAMILY PROJECT –
Youth Counseling Program

IMPACT 2-1-1

Since 2013, United Way has been partnering with IMPACT 2-1-1, which is a helpline that provides 24/7 information and referral service to local residents.

The top three major category of calls/requests in 2021 were:

MENTAL HEALTH

HEALTH CARE

HOUSING

LIVE UNITED



**WHEN WE IMPROVE OUR NEIGHBOR'S
LIVES, WE IMPROVE OUR OWN.**