



United Way of Washington County



THANK YOU FOR BEING PART OF TEAM LIVE UNITED!



2022 Campaign Co-Chairs YMCA Legacy Team

Pacesetter Organizations













































WEST BEND





25 Pacesetters leading the way! Thank you!

WHY UNITED WAY?

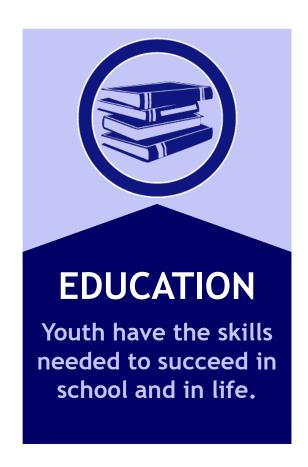
Mission: To improve lives and community conditions in measurable and lasting ways.

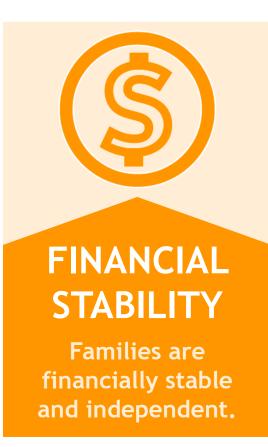
- 1. Local nonprofit that is a top funder of nonprofit programs
 - Money raised here stays here helping neighbors in need
 - Independent/autonomous at local level Member of United Way Worldwide/All United Ways total as the largest privately held nonprofit in the world (one local community at a time!)
- 2. Lead an annual fundraising campaign (raised \$1.8M last year)
- 3. We Help People (nearly 10,000 last year) by distributing funds to support nearly 30 local nonprofit programs, based on
 - Community Need
 - Outcome Measures
 - Alignment with Goals





3 IMPACT AREAS







United Way of Washington County



United Way Funded Nonprofits

BIG IMPACT - Your ONE gift supports 27 Programs at 21 local nonprofit agencies.

- Albrecht Free Clinic
- American Red Cross
- Big Brothers Big Sisters
- Boys & Girls Clubs
- Casa Guadalupe Edu Center
- Catholic Charities
- Easter Seals
- Elevate
- 4C Family Center
- Family Promise
- Family Service

- Friends
- Forward Careers
- Full Shelf Food Pantry
- Interfaith Caregivers
- Kettle Moraine YMCA
- Lakeshore Regional Child Advocacy Center
- NAMI (Nat'l Alliance Mentally III)
- Senior Citizens Activities
- The Threshold
- Youth and Family Project

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Additional Support

NEW: Mental Health Initiative

Investing in two new counseling programs for youth through Catholic Charities and Youth and Family Project – identified as top local need focused on underinsured/not insured

2-1-1 Helpline

- Simply call 211 on Phone
- Connecting residents to community programs
- First call referrals with 24/7 trained counselors Get Connected, Get Answers.







2022 Incentives Incentives Give-a-ways!!!

2022 United Way Campaign

DRIVENTO GIVE

IT'S EASY AS 1-2-3!

Make a weekly pledge for the chance to win one of these great prizes.





\$1,000 VISA GIFT CARD

Sponsored by R&R Insurance



65" LG 4K SMART TV

Sponsored by Bergmann Appliance

BONUS PRIZE

YEAR OF DINING - \$600 in gift cards to Washington County restaurants





Donors will be automatically entered into the drawing for all qualifying categories. See prize details at UnitedWayOfWashingtonCounty.org/DRIVEN

BE A LEADER. DOUBLE YOUR DONATION.

Individual and Corporate Giving Challenge

Any <u>NEW</u> or <u>INCREASED</u> gift of \$1,200 or more will be matched dollar-for-dollar by West Bend Mutual Insurance Company.



Story of Impact

Video - Local Family:

Finding a Way - United Way of Washington County 2022 Campaign - YouTube

- If you've given in the past, THANK YOU! We hope to count on your continued support.
- If you've haven't given, please consider \$1, \$2, \$3 a week donation out of your paycheck/payroll deduction...an efficient way to give and help.



THANK YOU for supporting local neighbors in need!

LIVEUNITED

UnitedWayOfWashingtonCounty.org



