

Community Partnership

United Way Workplace
Campaign 2024





We Believe in Supporting Community

- Why we chose and support United Way as an organization
- Our Campaign Dates & Activities

UNITED WAY



1. **Local nonprofit** that is a top funder of nonprofit programs – *Part of global network of 1,100 United Ways throughout the US and 42 Countries and is the largest privately held nonprofit in the world – raising nearly \$4B annually and \$1.9M locally.*
2. **Identifies** top community issues.
3. **Leads** an efficient annual fundraising campaign and **unites** people to Give, Advocate and Volunteer.
4. **Large reach – Helps neighbors in need (over 10,000 last year) by investing** in over 25 local nonprofit programs, based on community need, outcome measures and alignment to goals.

UNITED WAY

3 Key Areas - Building Blocks of Successful Life



EDUCATION

Youth have the skills needed to succeed in school and in life.



FINANCIAL STABILITY

Families are financially stable and independent.



HEALTH

Children and adults are physically and mentally healthy.

UNITED WAY

BIG IMPACT – ONE gift to United Way supports over 25 programs in local nonprofits.

- American Red Cross
- Big Brothers Big Sisters
- Boys & Girls Clubs of Wash Co.
- Casa Guadalupe Edu Center
- Catholic Charities
- Easter Seals
- Elevate
- Family Promise
- Family Service Association
- Friends, Inc.
- Forward Careers
- Full Shelf Food Pantry
- Interfaith Caregivers
- Kettle Moraine YMCA
- Lakeshore Community Health Care
- Lakeshore Regional Child Advocacy Center
- NAMI (Nat'l Alliance Mentally Ill)
- Senior Citizens Activities
- The Threshold Inc.
- Youth and Family Project

Additional Support

2-1-1 Helpline

- Simply call 211 on Phone
- Connecting residents to community programs
- First call referrals with 24/7 trained counselors



Mental Health Initiative

Investing in two counseling programs for youth through Catholic Charities and Youth and Family Project – identified as top local need focused on underinsured/not insured

Hartford Resource Center

Where nonprofits and government can meet in support of the community.



Imagination Library

Providing registered Washington County children under age five with a free book in the mail per month.

2024 Campaign GIVEAWAYS & INCENTIVES

2024 United Way Campaign

DRIVENTO GIVE

Make a pledge for the chance to win one of these great prizes.

\$6/WK
\$12 total

BRAND NEW CAR!

2025 Toyota Corolla LE
Sponsored by Russ Darrow



\$4/WK
\$208 total

MILWAUKEE TOOL BUNDLE

— Milwaukee Tool Packout System —
loaded with Milwaukee Hand Tools, Power Tools, Batteries and Chargers
Sponsored by Milwaukee

\$2/WK
\$104 total

\$1,500 VISA GIFT CARD

Sponsored by R&R Insurance

ANY GIFT

ANY GIFT QUALIFIES YOU FOR A BONUS PRIZE

BONUS PRIZES

Year in Dining
\$500 in gift cards to Washington County restaurants
Sponsored by area restaurants

Bucks Ticket Package for 4
Loft Pass & Tickets for 4
Sponsored by West Bend Insurance

Drawers will be automatically entered into the drawing for all qualifying categories. See prize details at UnitedWayOfWashingtonCounty.org/DRIVEN



**\$2, \$4 and \$6 or more
pledge/gift a week
automatically enters in to
win prizes.**

**Any gift of any size qualifies
for bonus prizes.**



**BE A LEADER.
DOUBLE YOUR
DONATION.**



Individual and Corporate Giving Challenge

*****\$100 Monthly Donation*****

Any NEW or INCREASED gift of \$1,200 or more will be matched dollar-for-dollar by West Bend Insurance Company.



Local Story of Impact

Why Community Matters



Videos – View Stories of Impact at:

- <https://www.unitedwayofwashingtoncounty.org/videos>
- Feed a family
- Shelter someone fleeing domestic violence
- Save a life through addiction and mental health programs
- Change community conditions today and for tomorrow

**When we improve our neighbor's lives,
we improve our own!**

Please Give Generously

- If you've given in the past, THANK YOU! We hope to count on your continued support.
- If you've haven't given, please consider a \$2, \$4, \$6 a week donation out of your paycheck/payroll deduction...an efficient way to give and help.

ANY
QUESTIONS
?

*THANK YOU for supporting
local neighbors in need!*

LIVE UNITED

UnitedWayOfWashingtonCounty.org



United Way of
Washington County