Community Partnership

United Way Workplace Campaign 2024







We Believe in Supporting Community

 Why we chose and support United Way as an organization

Our Campaign Dates & Activities



UNITED WAY

1. Local nonprofit that is a top funder of nonprofit programs – Part of global network of 1,100 United Ways throughout the US and 42 Countries and is the largest privately held nonprofit in the world – raising nearly \$4B annually and \$1.9M locally.

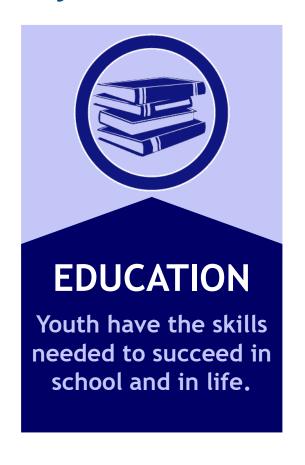


- Identifies top community issues.
- Leads an efficient annual fundraising campaign and unites people to Give, Advocate and Volunteer.
- 4. Large reach Helps neighbors in need (over 10,000 last year) by investing in over 25 local nonprofit programs, based on community need, outcome measures and alignment to goals.



UNITED WAY

3 Key Areas - Building Blocks of Successful Life









UNITED WAY

BIG IMPACT – ONE gift to United Way supports over 25 programs in local nonprofits.

- American Red Cross
- Big Brothers Big Sisters
- Boys & Girls Clubs of Wash Co.
- Casa Guadalupe Edu Center
- Catholic Charities
- Easter Seals
- Elevate
- Family Promise
- Family Service Association
- Friends, Inc.
- Forward Careers

- Full Shelf Food Pantry
- Interfaith Caregivers
- Kettle Moraine YMCA
- Lakeshore Community Health Care
- Lakeshore Regional Child Advocacy Center
- NAMI (Nat'l Alliance Mentally III)
- Senior Citizens Activities
- The Threshold Inc.
- Youth and Family Project



Additional Support

2-1-1 Helpline

- Simply call 211 on Phone
- Connecting residents to community programs
- First call referrals with 24/7 trained counselors



Mental Health Initiative

Investing in two counseling programs for youth through Catholic Charities and Youth and Family Project – identified as top local need focused on underinsured/not insured

Hartford Resource Center

Where nonprofits and government can meet in support of the community.

Imagination Library

Providing registered Washington County children under age five with a free book in the mail per month.



2024 Campaign GIVEAWAYS & INCENTIVES

2024 United Way Campaign

DRIVENTO GIVE

Make a pledge for the chance to win one of these great prizes.











BONUS PRIZES

Year in Dining

\$500 in gift cards to Washington County restaurants Sponsored by area restaurants

Bucks Ticket Package for 4

Loft Pass & Tickets for 4 Sponsored by West Bend Insurance

Description will be extendically extend into the drawing for all qualitying categor

\$2, \$4 and \$6 or more pledge/gift a week automatically enters in to win prizes.

Any gift of any size qualifies for bonus prizes.



BE A LEADER. DOUBLE YOUR DONATION.

Individual and Corporate Giving Challenge

\$100 Monthly Donation

Any <u>NEW</u> or <u>INCREASED</u> gift of \$1,200 or more will be matched dollar-for-dollar by West Bend Insurance Company.





Local Story of ImpactWhy Community Matters



Videos – View Stories of Impact at:

- https://www.unitedwayofwashingtoncounty.org/videos
- Feed a family
- Shelter someone fleeing domestic violence
- Save a life through addiction and mental health programs
- Change community conditions today and for tomorrow

When we improve our neighbor's lives, we improve our own!



Please Give Generously

- If you've given in the past, THANK YOU! We hope to count on your continued support.
- If you've haven't given, please consider a \$2, \$4, \$6 a week donation out of your paycheck/payroll deduction...an efficient way to give and help.





THANK YOU for supporting local neighbors in need!

LIVE UNITED

UnitedWayOfWashingtonCounty.org



