

2026 Campaign Pacesetter



Set the Pace. Be a Leader! CAMPAIGN PACESETTER

As a Campaign Pacesetter your organization plays an important role in our annual drive by stepping forward to kick off our efforts. You will ignite the spark for the annual United Way Campaign by helping to set the pace. You will lead our community by example. It's that simple.

PACESETTER COMMITMENT

- Commit to running a workplace campaign and/or giving a corporate gift with an increase over last year's giving total
- If running a workplace campaign - attend Employee Campaign Coordinator kick-off to receive materials and learn how to run an effective campaign (Aug/Sept TBA)
- Conduct your fundraising campaign anytime between late August–October 31
- Utilize United Way promotions/incentives to encourage giving
- Submit campaign results by October 31 for press announcement

PACESETTER BENEFITS

Employee Campaign = Team Building

Unite your team as a force for good! Your employees will feel a sense of pride as they work together toward a common goal that helps others.

Corporate Gift = Increased Visibility

Your organization's caring efforts will be publicly showcased through:

- Coverage in local news outlets
- Featured in United Way campaign materials, website, newsletters, press releases, and social media
- Special award recognition at Campaign Celebration if results achieved

YES! We will lead the way as a Pacesetter in the 2026 Campaign!

Organization: _____

Employee Coordinator(s): _____

Phone: _____ Email(s): _____

Official Signature: _____ Date: _____

Please submit this commitment form by August 7th 2026:
Email: kbrandner@unitedwayofwashingtoncounty.org | Phone: 262-338-3821